

Guillaume Boutin

Place of residence: London, United Kingdom

Profession practiced: CEO Vodafone Investments and Member of the Group Executive Committee at Vodafone Group Plc

Education

1997 - 1999: HEC Paris alumni, "Grande Ecole" program

1994 - 1997: Telecom SudParis, Masters in Engineering

2008: Insead "Building the Future", Vivendi program for top talents

2016: The Marketing Academy

Professional career

1999: Roland Berger & Partners - Paris, France (internship)

2000 - 2003: Intranet - New York, NY (USA) 2000 – 2003

Various positions in Strategy, Finance and Marketing:

- Chief Marketing Officer (CMO), SFR Group, 2012 – March 2015
- Chief Financial Officer (CFO), SFR Group, 2008 – 2012
- Chief of Staff of the CEO, 2003-2008

2015 - 2017: Chief Marketing Officer (CMO), Canal+ Group

2017 - 2019: CBU Chief, Proximus Group, Sep 2017 – Dec 2019

2019 - 2025: Chief Executive Officer (CEO), Proximus Group

Since 2025: CEO Vodafone Investments and Member of the Group Executive Committee at Vodafone Group Plc